



PROJECT ZERO NORTHWEST ARKANSAS

Airing FOR *Zero*

FUNDRAISING GALA

Please join us for our annual fundraising event benefiting Project Zero
and in celebration of National Adoption Month

FRIDAY, NOVEMBER 1st, 2019

6:30 pm • The Apollo • 308 W. Emma Ave, Springdale, AR

This “Hollywood Nights” themed Auction Dinner will be host
300 special guests for live music with the Allison Grace band,
fine dining, games & a raffle basket auction.

For questions or information, please contact Tiphonie at projectzeronwa@gmail.com

Dear Friends,

Can you imagine being a child with no family to call your own; no one to take you to the movies, help you with your homework, teach you to ride a bike, or to sit in the stands and watch you play sports? Unfortunately, that is the reality for almost 5,000 children/teens in foster care in Arkansas. Thankfully, many of those children will return home to their biological families once the crisis is over, but 375 children, whose parental rights have been terminated, will never get that chance. These kids, our kids, are languishing in foster care waiting for a forever family to adopt them.

Project Zero exists to fill that gap. We are a 501c3 with one goal - to have ZERO children in foster care waiting to be adopted. We work in partnership with the Arkansas Department of Children and Family Services to meet that goal in three strategic ways; by raising awareness about the need, by building hope in waiting kids and by helping connect waiting kids with the right forever family.

Since Project Zero's inception in the fall of 2011, we have been blessed to help connect at over 600 children and teens with their forever families! We are humbled by that statistic, but we cannot and will not rest until every waiting child has a place to call home.

Project Zero has a reputation for thinking outside the box in an effort to make sure our waiting kids are seen and heard. We believe they are much more than a number. They are each precious and unique and they deserve to have a voice. We host the statewide Heart Gallery both on-line and through three free-standing exhibits that travel the state. We have also partnered with Nathan Willis Films to shoot short films featuring our kids and have shot around 100 films to date. Our hope-building, connection events offer a broad array of fun activities that bring waiting kids and waiting families together, events such as Project Prom, Dream Big, Razorback Rally, Back to School Bash, American Girl Tea Party, D1 with DJ, etc.

In line with 'thinking outside the box', Project Zero is thrilled to partner with you on our annual "Aiming For Zero" event; a 'Hollywood Nights' themed dinner party and auction on November 1, 2019 in Springdale. This event is unique and exceptional in its own way and the funds raised will permanently change the lives of waiting children and drastically enhance Project Zero's ability to meet their ever-changing needs.

I humbly ask you to review the attached information and determine if you or your company would be willing to support Project Zero through sponsorship of this unique event. Please don't miss the chance to join us on the road to zero and take advantage of these fun opportunities to build relationships, strengthen your brand and most importantly, be the change in the lives of waiting children. They need our help, and we need yours.

Love and blessings,

Christie

Christie Erwin, Executive Director

Project ZERO 

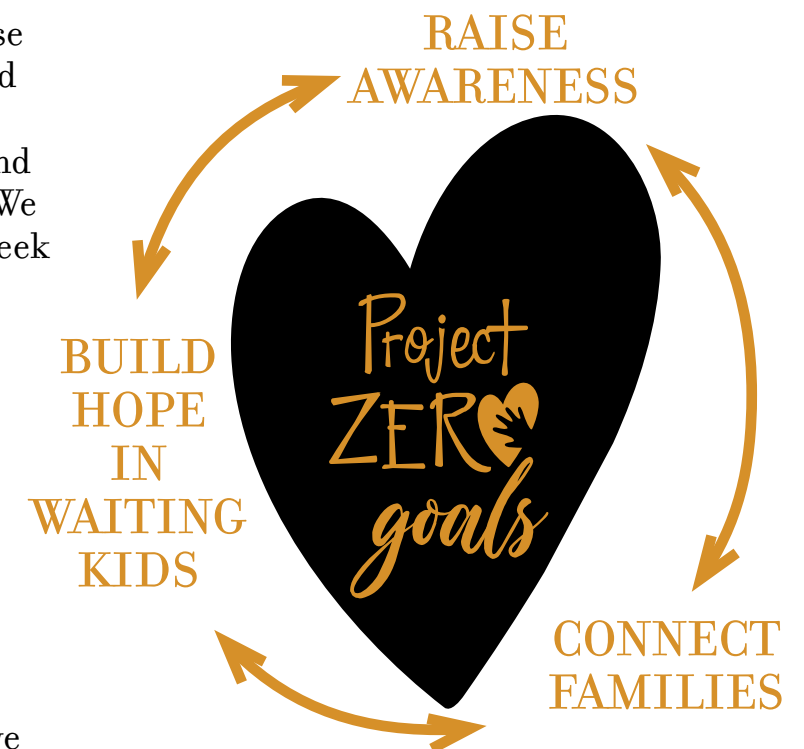


*"There are no unwanted children
just unfound families" - Anonymous*

Project Zero is passionate about finding those unfound families! We believe that every child who is waiting in the foster care system deserves to have a loving, nurturing home and the safety and stability that home provides. We have one goal; no waiting children, and we seek to meet that goal in three primary ways:

1. *Raising Awareness* about the need for forever families.
2. *Building Hope* in and relationships with children waiting to be adopted.
3. *Helping Connect* waiting children with the right forever family.

We are grateful that God has given us the opportunity to work closely with DCFS, waiting children, and potential families as we imagine a world where 1 (child) + 1 (family) = 0 (children waiting!)



History of Project Zero

2006 The Pulaski County Adoption Coalition was formed to further the cause of adoption in our county. The coalition was made up of DCFS staff, attorneys, adoptive parents, foster parents, adoption professionals, and others who were passionate about adoption.




















2009 Our coalition obtained its' 501c3 non-profit status. As time went on, we realized that although many of our events were productive, there was much more that needed to be done in the effort to link waiting kids and adoptive families.

2011 Project Zero was born in the fall of 2011 as a result of that need for change. Project Zero is a ramped up version of our coalition with the renewed goal of deliberately and purposefully pursuing out-of-the-box ways to find forever families for the kids in our county and state who are waiting.

2015 A branch of Project Zero was launched in Northwest Arkansas with a duplicate traveling Heart Gallery to serve that area of the state. The initial version of the traveling Heart Gallery serves central Arkansas and a third version floats around remaining areas of the state. Each heart gallery is a collection of professional photographs of children in foster care waiting to be adopted.

2019 Project Zero looks forward to being a part of our 700th adoption and connecting even more forever families!

2019 AIMING FOR ZERO GALA SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS	FOREVER FAMILY SPONSOR	HELP CONNECT SPONSOR	BUILD HOPE SPONSOR	RAISE AWARENESS SPONSOR	1+1=0 SPONSOR
	\$10,000	\$5,000	\$2,500	\$1,000	\$850
Tailored event program page & screen display. As well as, the opportunity to speak at Aiming for Zero Gala on 11/1.					
At-Event VIP Pass Including: Valet Parking, VIP Seating & VIP Reception/Auction					
At Event-Verbal recognition from podium.					
Name/logo displayed on the Project Zero Website.	 2 years	 1 year			
Name/Logo displayed on event screens & event program.			 name only		
Name/Logo on Pre-Event Communications (ticket site, social media posts and event calendars)					
Name/Logo displayed on table.					
Complimentary tickets/table(s) to Aiming for Zero Dinner Party on 11/1.	2 tables / 20 tickets	2 tables / 20 tickets	1 tables / 10 tickets	1 table / 10 tickets	1 table / 10 tickets

Sponsorship agreements and payments must be postmarked by **September 21st**. Digital logo files due by **September 21st, 2019** for all promotional advertising to projectzeronwa@gmail.com

2019 AIMING FOR ZERO SPONSORSHIP COMMITMENT

(Please complete this form in its entirety and return with payment to the address below)

Company / Individual Name:

Address:

City:

State:

Zip:

Contact Name:

Contact Phone: ()

Contact E-mail:

*Tickets will be emailed to the address provided above.

☐ I would like to receive emails about upcoming Project Zero Events.

Sponsorship Level:

☐ \$10,000 ☐ \$5,000 ☐ \$2,500 ☐ \$1,000 ☐ \$850

Gift from: ☐ Individual ☐ Company ☐ Foundation

Authorized by (Signature):

Please make checks payable to The Project Zero and mail to:

*Project Zero NWA
attn: Aiming for Zero
P.O.Box #1006
Bentonville, AR 72712*

For credit card or PayPal payment go to www.TheProjectZero.org
Click "donate now" and type Aiming for Zero NWA in the notes.

For general event information or sponsorship questions please contact Kandace Gerber
Director of Marketing & Developement, at kandacegerber@mac.com or 501.951.0686.

**Please send your logo in .ai or .eps format to projectzeroNWA@gmail.com
by October 25th, 2019.**

Project Zero, The Pulaski County Adoption Coalition is a 501c3 public charity organized as a non-for-profit corporation under Arkansas State law. Sponsorships benefiting Project Zero are listed as charitable contributions and receive tax benefits up to the highest limit prescribed by law.

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **APR 22 2014**

PULASKI COUNTY ADOPTION COALITION
INC
C/O CHRISTIE ERWIN
10 KINGS CT
LITTLE ROCK, AR 72211

Employer Identification Number:
46-5366394
DLN:
17053024359033
Contact Person:
WILLIAM SCHRODER ID# 31694
Contact Telephone Number:
(877) 829-5500

Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990 Required:
Yes
Effective Date of Exemption:
June 7, 2012
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.



IN-KIND DONATION FORM

THE PROJECT ZERO
ATTN: AIMING FOR ZERO NWA
3020 EDGEWOOD RD.,
BENTONVILLE, AR 72712

PHONE: 479-531-1309
EMAIL: PROJECTZERONWA@GMAIL.COM

IRS 501(c)3 TAX EXEMPT NUMBER
46-5366394

Event: *Aiming for Zero Auction Dinner Party*

Date of Event: *November 1, 2019*

Description of Item(s) (including quantities):

Estimated fair market value: \$ _____ Donation ☐ Auction ☐

Fair market value of any goods or services given to donor in return: \$ _____

Name of person to be thanked: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Contact Phone: () _____

Conatct E-mail: _____

Date Received: _____ Project Zero representative: _____

Approval: _____ Date: _____